

Fall 2011 Social Responsibility Committee

Film Series – YOU ARE WHAT YOU EAT: PHARMACEUTICALS

Come to SOC 158 on Third* Tuesdays, beginning in September, 4:30-5:50 p.m.

SEPTEMBER 13

Dangerous Prescription,

Director Andrew Liebman, 60 mins.

A journalistic investigation of the FDA approval process of prescription drugs, the pharmaceutical industry, and the consumers who trust the FDA stamp of approval on new drugs. Includes case studies. Blurb from LOIS. Hosted by Heather Hutcheson.



OCTOBER 18

Money Talks: Profits before patient safety, Director Kathleen Slattery-Moschkau, 50 mins.

Documentary sheds light on the pharmaceutical industry's tactics and influence. Includes interviews with legal and medical experts. *Money Talks* exposes the questionable tactics that big drug companies use to make record profits by playing with the safety of our family's health care. Using misleading advertising, attractive "drug reps" who wine and dine doctors and other unethical practices, the drug industry makes billions of dollars every year selling us unsafe, unnecessary and overpriced drugs. Blurb from: moneytalksthemovie.com. Hosted by Anastasia Panagakos.

NOVEMBER 15

Investigative Reports: Generation Rx (Reading, Writing and Ritalin), 123 mins.

This documentary, part of the Investigative Reports series from A&E, looks at the phenomenon caused by Ritalin, and the short and long-term effects it might have on America's children. Narrated by Investigative Reports host and producer Bill Kurtis, the video explores this Attention Deficit Disorder drug in close detail. Ritalin became the national wonder pill in the late '80s and into the '90s. Since 1990, Ritalin usage has increased more than 700 percent. This video shows interviews with doctors who continue to write prescriptions for hyperactive and behavioral problem children every day, without knowing the true long-term effects of the drug. Blurb from: blockbuster.com. Hosted by TBA.

DECEMBER 8* (second Tuesday)

The New Medicine, Director Muffie Meyer, 114 mins.

The film is hosted by Dana Reeve, who spent many years in medical institutions dealing with her husband's spinal cord injury and then her own battle with lung cancer. It also introduces viewers to several patients who are benefiting from these breakthroughs: a woman at risk of losing her pre-term baby; a patient preparing to go into surgery and his healing process; a man with cerebral palsy and lived for 18 years with unremitting and sometimes excruciating pain; an older man who has had a number of life-saving interventions including triple and quadruple bypasses, all which saved his life, but did not keep him healthy. THE NEW MEDICINE explores the need for medicine to move away from an entrenched culture of drugs and surgery to focus more on prevention and engaging people as active players in their own healthcare. The traditional doctor-patient relationship is undergoing a shift from paternalism to partnership, as practitioners and consumers alike have begun to promote a more holistic form of healthcare called integrative medicine--seeking to heal the whole person, rather than simply cure a disease. Blurb from Amazon.com. Hosted by TBA.