

# Program SLOs

## Broadcast Journalism

A.A. – Broadcast Journalism

### A.A. - Broadcast Journalism Student Learning Outcomes\*

**SLO 1** write in clear, concise English

**SLO 2** structure and craft messages in ways appropriate for specific audiences, including through a variety of technical skills for use in multi-media, internet, television, film or radio delivery.

**SLO 3** research critically, filter the results, and present them in a cogent manner.

**SLO 4** investigate and gather information for use in public presentation using library, internet, and personal interviews.

**SLO 5** produce examples of professional-level work including writing, announcing and on-air performance.

**SLO 6** demonstrate through projects that with the power of a communicator comes moral and ethical responsibility.

**SLO 7** demonstrate a hands-on ability to perform the professional level critical thinking needed for work in television, radio and other media broadcasting.

**SLO 8** recognize and overcome biases, prejudices and limited viewpoints (including his or her own) so that he or she can communicate effectively in a diverse world.

\*Developed through the Curriculum Committee approval process.