

Program SLOs

Digital Media

A.A. Degree - Digital Media

Certificate of Achievement – Digital Media

A.A. – Digital Media Student Learning Outcomes*

SLO 1 Write in clear, concise English.

SLO 2 Create traditional media, print and digital media projects that demonstrate effective use of established design principles for typography, color, images, animation, sound and video.

SLO 3 Demonstrate a conceptual foundation in new media technology.

SLO 4 Articulate and apply the basic principles and processes used in traditional and digital graphic and multimedia design.

SLO 5 Demonstrate a conceptual foundation in the ethics of new media technology.

SLO 6 Examine and critique media products utilizing general information and concepts in new media.

* Developed through the Curriculum Committee approval process.