

Journalism

Communication, Visual & Performing Arts

Dean
Ellen Arden-Ogle
Phone
(916) 691-7170
Area Office
VPAC 100

Counseling
(916) 691-7316
Cooperative Work Experience
(916) 691-7372

DEGREE

A.A. — Journalism

See also:

Desktop Publishing
(Computer Information Science - page 118)

Program Description

The Journalism program is designed to train students in the writing, reporting and critical thinking skills required for jobs in the news media or for transfer to a journalism program at a four-year institution.

Career Opportunities

Script Writer	Copy Writer
Journalist	Newspaper Reporter
Magazine Editor	Editor
Columnist	Desktop Publishing Specialist
Public Information Officer	On-Line Writer/Editor

Some Career Opportunities may require more than two years of college study. Classes beyond the associate degree may be required to fulfill some Career Opportunities or for preparation for transfer to a university program.

Highlights

- Hands-on experience publishing the college's award-winning newspaper, The Connection. The newspaper showcases students' work in writing, photography, editing, graphic illustration and publication design
- Instruction and practice in desktop publishing, digital photography and graphics applications in the department's Macintosh laboratory or in the campus PC computer laboratory
- Opportunities to attend state journalism conferences, compete for awards in writing, photography, editing and graphic art, and qualify for scholarships
- Opportunities for internships on newspapers, magazines, and in public relations firms
- New worldwide web newspaper on which students can experiment and showcase work

NOTE TO TRANSFER STUDENTS:

If you are interested in transferring to a four-year college or university to pursue a bachelor's degree in this major, it is critical that you meet with a CRC counselor to select and plan the courses for your major. Schools vary widely in terms of the required preparation. The courses that CRC requires for an associate's degree in this major may be different from the requirements needed for the bachelor's degree.

For information about the student learning outcomes for this program, see <http://www.crc.losrios.edu/pslo>

DEGREE

A.A. — Journalism

CODE #1058

REQUIRED PROGRAM.....	Units
RTVF 300 / JOUR 310 Mass Media & Society	3
JOUR 300 Newswriting & Reporting	3
JOUR 400 College Newspaper Production	2-3 / 2-3
JOUR 404 Editing & Production	3
RTVF 498 Work Experience	1-4
PHOTO 301 Beginning Photography	3

Core Electives—nine (9) units selected from:.....9

CISC 305 Introduction to the Internet (1)	1
CISC 306 Introduction to Web Page Creation (1)	1
RTVF 380 Broadcast Journalism (3)	3
JOUR 330 /CISC 302 Computer Familiarization (2)	2
JOUR 320 Race and Gender in the Media (3)	3
JOUR 335 / CISA 330 Introduction to Desktop Publishing (2)	2
JOUR 336 / CISA 331 Intermediate Desktop Publishing (2)	2
JOUR 340 Writing for Publication (3)	3
JOUR 405 Publications Production Skills Lab (.5-3)	.5-3
PHOTO 400 Digital Imaging (3)	3

TOTAL UNITS REQUIRED 26-31

Suggested Electives:

ECON 302; ENGWR 300;
PHOTO 310, 320; POLS 310;
RTVF 331, 370

G.E. Graduation Requirements for this degree - see pages 20-21

JOURNALISM (JOUR)

JOUR 150

Public Relations Media Techniques

3 Units

Prerequisite: None

Hours: 54 hours LEC

A study of the practice of public relations; planning PR campaigns; preparing promotional messages for newspapers, magazines, radio and television; using public relations techniques in business, education, entertainment, social service and other fields.

JOUR 299

Experimental Offering in Journalism

.5-4 Units

Prerequisite: None

Hours: 18 hours LEC ; 54 hours LAB

JOUR 300**Newswriting and Reporting****3 Units***Prerequisite: None**Advisory: Eligibility for ENGWR 300**General Education: AA/AS Area II(b)**Course Transferable to CSU**Hours: 54 hours LEC*

Introductory course in basic newswriting and reporting. Course concentrates on fundamental writing techniques for mass media. Course also emphasizes the legal and ethical responsibilities of the news media with critical analysis of current news report practices.

JOUR 301**Advanced Newswriting and Reporting****3 Units***Prerequisite: None**Advisory: ENGWR 300 or JOUR 300**Course Transferable to CSU**Hours: 54 hours LEC*

Interpretive newswriting with emphasis on public affairs, specialized reporting, mastery of fundamental reporting techniques, and an introduction to feature and editorial writing.

JOUR 310**Mass Media and Society****3 Units***Same As: RTVF 300**Prerequisite: None**General Education: AA/AS Area V(b); CSU Area D7; IGETC Area 4J**Course Transferable to UC/CSU**Hours: 54 hours LEC*

Survey of the mass media: history, philosophy, structure and trends, as well as theories which help to explain effects and the importance of mass communications as a social institution. Exploration of economics, technology, law, ethics, and social issues, including cultural and ethnic diversity. This course is the same as RTVF 300, and only one may be taken for credit. See "Cross-Listed Courses" in the catalog.

JOUR 320**Race and Gender in the Media****3 Units***Prerequisite: None**General Education: AA/AS Area V(b); AA/AS Area VI; CSU Area D3;**CSU Area D4; IGETC Area 4C**Course Transferable to UC/CSU**Hours: 54 hours LEC*

This course examines the roles of ethnic minorities and women in American society as depicted, documented and distorted in the mass media. Students will study ethnic, racial and gender issues in mass media content, development, policy, and professions, including media stereotypes, contributions of diverse groups to the media and mass communications as an agent of social change.

JOUR 330**Computer Familiarization****2 Units***Same As: CISC 302**Prerequisite: None**Advisory: BUSTEC 302**General Education: AA/AS Area III(b)**Course Transferable to CSU**Hours: 36 hours LEC*

This is an introductory course to provide general knowledge on how computers work, computer terminology and the impact of computers on society and the work environment. Beginning level hands-on instruction using an operating system, word processing software, spreadsheet software, and the Internet will be emphasized. Students will be reading and interpreting written and oral instructions of a technical nature. This course is the same as CISC 302, and only one may be taken for credit. See "Cross-Listed Courses" in the catalog.

JOUR 335**Introduction to Desktop Publishing****2 Units***Same As: CISA 330**Prerequisite: None**Advisory: CISC 302, CISC 310, or JOUR 330**Course Transferable to CSU**Hours: 27 hours LEC ; 27 hours LAB*

This course will cover the introductory elements of desktop publishing. The course is taught in three modules with a project attached to each module. The course covers hardware and software, elements of design, computer graphics, text composition, page layout, and integration of text and graphics. Projects may include, but are not limited to: business cards, stationary, logos, covers, flyers, brochures, newsletters. Students may receive two units credit for each topic offered. Consult the class schedule for specific topics. Recommended courses: CISA 305; ARCH 330 or ART 320; and CISA 340. This course is the same as CISA 330. This course under either name, may be taken a total of four times for credit on different topics. See "Cross-Listed Courses" in the catalog.

JOUR 336**Intermediate Desktop Publishing****2 Units***Same As: CISA 331**Prerequisite: CISA 330 or JOUR 335 with a grade of "C" or better**Course Transferable to CSU**Hours: 27 hours LEC ; 27 hours LAB*

This course will cover the intermediate elements of desktop publishing. The course is taught in three modules with a project attached to each module. The course covers intermediate hardware and software, elements of intermediate design, graphics and text composition, multi-page layout, design for publishing presentations, project management, and single- and multi-page documents. Projects may include, but are not limited to: reports, slicks, slides, overheads, posters, transparencies, billboards, brochures, and newsletters. Students may receive two units credit for each topic offered. Consult the class schedule for specific topics. Recommended supplemental courses: CISA 300; ARCH 330 or ART 320; and CISA 340. This course is the same as CISA 331. This course, under either name, may be taken a total of four times for credit on different topics. See "Cross-Listed Courses" in the catalog.

JOUR 340**Writing for Publication****3 Units***Same As: ENGWR 330**Prerequisite: ENGWR 300 or JOUR 300 with a grade of "C" or better**Course Transferable to CSU**Hours: 54 hours LEC*

Writing nonfiction for publication with emphasis on developing writing style. The course covers writing for specific audiences, writing magazine and feature articles, researching and interviewing and developing an effective prose style. Students will learn how to write reviews, profiles, personal narratives and longer articles and how to sell them. This course is the same as ENGWR 330, and only one may be taken for credit. See "Cross-Listed Courses" in the catalog.

JOUR 355**Media Writing****1 Unit***Prerequisite: None**Advisory: ENGWR 101 or 300**Course Transferable to CSU**Hours: 18 hours LEC*

An introduction to writing copy for advertising, public relations and publications. This course covers writing techniques and copy preparation for brochures, newsletters, in-house publications, press releases, display advertising and other visual presentations.

JOUR 400**College Newspaper Production****2-3 Units***Prerequisite: None**Advisory: Completion of or concurrent enrollment in one of the following: JOUR 300, 335, 340, 405, PHOTO 301**Course Transferable to CSU**Hours: 36 hours LEC ; 54 hours LAB*

This course provides instruction and experience in the principles and practice of newspaper production. The course offers instruction in writing, editing, photography, graphics, design and computerized layout for publications. Students work as writers, editors, graphic artists and photographers for the college newspaper. This course may be taken four times for credit.

JOUR 404**Editing and Production****3 Units***Prerequisite: None**Course Transferable to CSU**Hours: 54 hours LEC*

Instruction and practice in editing and designing newspapers, magazines, technical reports, and other publications. Topics include copy editing, headline writing, photo editing, page make-up and design, and production methods. Editorial writing, press ethics and press law are also discussed.

JOUR 405**Publications Production Skills Lab****.5-3 Units***Prerequisite: Concurrent enrollment in JOUR 400 or 404**Course Transferable to CSU**Hours: 54 hours LAB*

This lab course helps students improve their writing, editing, and computer skills as an addition to their enrollment in Editing and Production or College Newspaper Production. Students may earn up to three units per semester, and repeat the class until they reach a maximum of six units.

JOUR 495**Independent Studies in Journalism****1-3 Units***Prerequisite: None**Course Transferable to CSU**Hours: 18 hours LEC ; 54 hours LAB***JOUR 498****Work Experience in Journalism****1-4 Units***Prerequisite: None**Course Transferable to CSU**Hours: 300 hours LAB*

This course provides students with opportunities to develop marketable skills in preparation for employment or advancement within their current job. Course content will include understanding the application of education to the workforce; completion of required forms, which document the student's progress and hours spent at the work site; and developing workplace skills and competencies. During the course of the semester, the student is required to fulfill an 18 hour orientation and 75 hours of related paid work experience, or 60 hours of unpaid work experience for one unit. An additional 75 or 60 hours of related work experience is required for each additional unit. The course may be taken again when there is new or expanded learning on the job for a maximum of 16 units.

JOUR 499**Experimental Offering in Journalism****.5-4 Units***Prerequisite: None**Course Transferable to CSU**Hours: 18 hours LEC ; 54 hours LAB*