

Program SLOs

Broadcast Journalism

A.A. – Broadcast Journalism

Broadcast Journalism Program Student Learning Outcomes From the 2015 PrOF (Program Review) Update			
1	Program Student Learning Outcome (P-SLO)	JOUR: Writing	<ul style="list-style-type: none"> Write clear and concise stories that adhere to journalistic conventions.
2	Program Student Learning Outcome (P-SLO)	JOUR: Critical Thinking	<ul style="list-style-type: none"> Conduct research and evaluate information using appropriate methods.
3	Program Student Learning Outcome (P-SLO)	JOUR: Journalism Skills	<ul style="list-style-type: none"> Demonstrate an understanding of basic news and feature writing in print, broadcast, and on-line media.
4	Program Student Learning Outcome (P-SLO)	JOUR: Evaluation	<ul style="list-style-type: none"> Evaluate their own work and that of others for accuracy, fairness, appropriate style, and grammatical correctness.
5	Program Student Learning Outcome (P-SLO)	JOUR: Production Skills	<ul style="list-style-type: none"> Produce news and feature articles, photographs, and/or multimedia packages for publication in a newspaper or on-line publication.
6	Program Student Learning Outcome (P-SLO)	JOUR: Media Law	<ul style="list-style-type: none"> Understand and apply the principles of the First Amendment and other laws appropriate to professional practice.
7	Program Student Learning Outcome (P-SLO)	JOUR: Ethical Principles	<ul style="list-style-type: none"> Apply ethical principles in pursuit of truth, accuracy, fairness, and diversity.
8	Program Student Learning Outcome (P-SLO)	JOUR: Media History and Traditions	<ul style="list-style-type: none"> Identify and explain the processes, elements, history, theory, and effects of modern mass media in society.
9	Program Student Learning Outcome (P-SLO)	JOUR: Diversity	<ul style="list-style-type: none"> Demonstrate an understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicity, and class constructs.

A.A. Broadcast Journalism Student Learning Outcomes*

SLO 1 Write in clear, concise English

SLO 2 Structure and craft messages in ways appropriate for specific audiences, including through a variety of technical skills for use in multi-media, internet, television, film or radio delivery.

SLO 3 Research critically, filter the results, and present them in a cogent manner.

SLO 4 Investigate and gather information for use in public presentation using library, internet, and personal interviews.

SLO 5 Produce examples of professional-level work including writing, announcing and on-air performance.

SLO 6 Demonstrate through projects that with the power of a communicator comes moral and ethical responsibility.

SLO 7 Demonstrate a hands-on ability to perform the professional level critical thinking needed for work in television, radio and other media broadcasting.

SLO 8 Recognize and overcome biases, prejudices and limited viewpoints (including his or her own) so that he or she can communicate effectively in a diverse world.

*Developed through the Curriculum Committee approval process.