

Program SLOs

Journalism

A.A. Degree – Journalism

A.A. for Transfer (AA-T) Degree

Journalism Program Student Learning Outcomes From the 2015 PrOF (Program Review) Update

1	Program Student Learning Outcome (P-SLO)	JOUR: Writing	<ul style="list-style-type: none"> Write clear and concise stories that adhere to journalistic conventions.
2	Program Student Learning Outcome (P-SLO)	JOUR: Critical Thinking	<ul style="list-style-type: none"> Conduct research and evaluate information using appropriate methods.
3	Program Student Learning Outcome (P-SLO)	JOUR: Journalism Skills	<ul style="list-style-type: none"> Demonstrate an understanding of basic news and feature writing in print, broadcast, and on-line media.
4	Program Student Learning Outcome (P-SLO)	JOUR: Evaluation	<ul style="list-style-type: none"> Evaluate their own work and that of others for accuracy, fairness, appropriate style, and grammatical correctness.
5	Program Student Learning Outcome (P-SLO)	JOUR: Production Skills	<ul style="list-style-type: none"> Produce news and feature articles, photographs, and/or multimedia packages for publication in a newspaper or on-line publication.
6	Program Student Learning Outcome (P-SLO)	JOUR: Media Law	<ul style="list-style-type: none"> Understand and apply the principles of the First Amendment and other laws appropriate to professional practice.
7	Program Student Learning Outcome (P-SLO)	JOUR: Ethical Principles	<ul style="list-style-type: none"> Apply ethical principles in pursuit of truth, accuracy, fairness, and diversity.
8	Program Student Learning Outcome (P-SLO)	JOUR: Media History and Traditions	<ul style="list-style-type: none"> Identify and explain the processes, elements, history, theory, and effects of modern mass media in society.
9	Program Student Learning Outcome (P-SLO)	JOUR: Diversity	<ul style="list-style-type: none"> Demonstrate an understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicity, and class constructs.

A.A. Degree - Journalism Student Learning Outcomes*

SLO 1 Write clear and concise stories that adhere to journalistic conventions.

SLO 2 Conduct research and evaluate information using appropriate methods.

SLO 3 Demonstrate an understanding of basic news and feature writing in print, broadcast, and on-line media.

SLO 4 Evaluate their own work and that of others for accuracy, fairness, appropriate style, and grammatical correctness.

SLO 5 Produce news and feature articles, photographs, and/or multimedia packages for publication in a newspaper or on-line publication.

SLO 6 Understand and apply the principles of the First Amendment and other laws appropriate to professional practice.

SLO 7 Apply ethical principles in pursuit of truth, accuracy, fairness, and diversity.

SLO 8 Identify and explain the processes, elements, history, theory, and effects of modern mass media in society.

SLO 9 Demonstrate an understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicity, and class constructs.

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* Developed through the Curriculum Committee approval process