

# Program SLOs

## Television Production

A.A. Degree – Television Production

Certificate of Achievement--Television Production

### Television Production Program Student Learning Outcomes From the 2015 PrOF (Program Review) Update

1	Program Student Learning Outcome (P-SLO)	<b>Writing</b>	<ul style="list-style-type: none"> <li>Write in clear, concise English, including the ability to research critically and present messages for specific audiences, in scripts designed for specific audiences.</li> </ul>
2	Program Student Learning Outcome (P-SLO)	<b>Electronic Media Knowledge</b>	<ul style="list-style-type: none"> <li>Demonstrate knowledge of the history, processes and structure of a variety of media, including the ability to exercise critical judgment in the evaluation of media productions.</li> </ul>
3	Program Student Learning Outcome (P-SLO)	<b>Cultural Responsiveness</b>	<ul style="list-style-type: none"> <li>Using communication techniques, information and entertainment through a variety of technology to serve diverse audiences in culturally responsive ways.</li> </ul>
4	Program Student Learning Outcome (P-SLO)	<b>Cultural Proficiency</b>	<ul style="list-style-type: none"> <li>Demonstrate sensitivity to variations and processes of media and the attitudes held by races, religions, political and social groups.</li> </ul>
5	Program Student Learning Outcome (P-SLO)	<b>Project Design and Implementation</b>	<ul style="list-style-type: none"> <li>Understand how to plan, produce, write and direct and distribute media projects using a variety of technology for specific target audiences.</li> </ul>
6	Program Student Learning Outcome (P-SLO)	<b>Professionalism</b>	<ul style="list-style-type: none"> <li>Demonstrate an achievement of professional-level skills appropriate for radio, television or film production.</li> </ul>
7	Program Student Learning Outcome (P-SLO)	<b>Pre-production Skills</b>	<ul style="list-style-type: none"> <li>Resolve and execute standard pre-production skills including planning, scripting, budgeting, and crew and equipment selection.</li> </ul>
8	Program Student Learning Outcome (P-SLO)	<b>Production - Equipment Utilization</b>	<ul style="list-style-type: none"> <li>Utilize basic production equipment. For television or film: correctly and creatively use field camcorders and lights, and control room equipment such audio mixers, switchers, video editing, character generation and Teleprompter. For radio: correctly and creatively use studio and field recording equipment, microphones, editing and delivery equipment.</li> </ul>
9	Program Student Learning Outcome	<b>Post-production</b>	<ul style="list-style-type: none"> <li>Operate essential post production equipment for editing and distribution in radio, television and film, including non-linear computer based audio or video editing and</li> </ul>

	(P-SLO)		delivery.
10	Program Student Learning Outcome (P-SLO)	<b>Media Ethics</b>	<ul style="list-style-type: none"> <li>Demonstrate through projects that with the power of a communicator comes moral and ethical responsibility.</li> </ul>

### A.A. – Television Production Student Learning Outcomes\*

<b>SLO 1</b> Write in clear, concise English
<b>SLO 2</b> Research critically, filter the results and present them in a cogent manner.
<b>SLO 3</b> Resolve and execute standard pre-production skills including planning, scripting, budgeting, and crew and equipment selection.
<b>SLO 4</b> Utilize basic video production equipment correctly, safely and creatively, including cameras, lights and audio, and control room equipment such as audio mixers, switchers, video recording, character generation and Teleprompter.
<b>SLO 5</b> Operate essential post production equipment for audio and video editing and distribution in a variety of contemporary and emerging methods.
<b>SLO 6</b> Analyze interpret, and exercise critical judgment in the evaluation of media productions.
<b>SLO 7</b> Demonstrate through projects that with the power of a communicator, comes moral and ethical responsibility.
<b>SLO 8</b> Demonstrate a hands-on ability to perform the professional level critical thinking needed for successful teamwork in television, film or other media employment.

### Certificate – Television Production Student Learning Outcomes\*

<b>SLO 1</b> Resolve and execute standard pre-production skills including planning, scripting, budgeting, and crew and equipment selection.
<b>SLO 2</b> Utilize basic video production equipment correctly and creatively, including field camcorders and lights, and control room equipment such audio mixers, switchers, tape-to-tape editing, character generation and Teleprompter.
<b>SLO 3</b> Operate essential post production equipment for audio and video editing and distribution in a variety of contemporary and emerging methods.
<b>SLO 4</b> Demonstrate a hands-on ability to perform the professional level critical thinking needed for successful teamwork in television, film or other media employment.

\* Developed through the Curriculum Committee approval process.